NEWS
FOR IMMEDIATE RELEASE

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The LoCo Ice Bowl Raises $17,167 for Loudoun Hunger Relief

Leesburg, VA: Loudoun Hunger Relief (LHR) is thrilled to announce that the 2020 LoCo Ice Bowl has raised $17,167 for the hungry in our community. Proceeds of the event were donated to Loudoun Hunger Relief (LHR).

This is the eighth year that this fun event has benefited LHR. The LoCo Ice Bowl, sponsored and run by the LoCo Disc Golf Club, is a disc golf tournament held each winter. The motto of the tournament is “No Wimps, No Whiners” and participants are expected to play no matter what the weather.

Ice Bowls are sponsored by disc golf clubs all around the country each year, and raise funds for non-profits that fight hunger in the community. Since 1996, Ice Bowls have raised over $3,500,000 to fight hunger all over the United States. Since 2012, the LoCo Ice Bowl has raised almost $60,000 for Loudoun Hunger Relief.

This year, the LoCo Ice Bowl was held on January 25, and players were treated to a warmer than average, but still winter, day. LoCo Disc Golf Club Vice Chairman Brian Junkins said “We would like to express our sincere gratitude to the participants of the tournament, who helped us raise $17,167 and 70 pounds of food for LHR this year!”

Loudoun Hunger Relief Executive Director Jennifer Montgomery stated “We love the community spirit of the LoCo Ice Bowl, and deeply appreciate the support of the LoCo Disc Golf Club. Their assistance not only helps us feed our neighbors in need, but also helps get the word out about hunger in Loudoun County. We can’t wait to play next year.”

The LoCo Disc Golf Club is awaiting this year’s nationwide results. The club was second in the nation for funds raised in 2019, and awaits their ranking for 2020, which will likely be second once again. The first place club covers the entire state of Colorado! This year’s donation is the 8th largest in Ice Bowl history, nationwide. Loudoun Hunger Relief is grateful to be the beneficiary of their efforts.

About Loudoun Hunger Relief
Loudoun Hunger Relief, Loudoun’s leader in food assistance, has been serving the Loudoun community since 1991. Last year, LHR served 8,000 Loudoun residents through 67,000 visits. 40% of those served are children and another 13% are senior citizens. LHR truly helps low-income, working families in Loudoun, with 68% of those served employed and another 15% actively seeking employment. Residents in need can visit twice per month and receive enough food to create three meals for three days for each household member. LHR distributed 1.4 million pounds of food last year. For more information, please visit www.loudounhunger.org or call 703-777-5911.

About LOCO Disc Golf Club
The LoCo Disc Golf Club is a 501(c)(3) charitable organization incorporated under the laws of the Commonwealth of Virginia. Our mission is to grow the sport of disc golf, host tournaments for all skill-levels, support other disc golf clubs in the region, and provide support to local park departments and private land owners in maintaining and installing disc golf courses in Loudoun County, VA. For more information about the LoCo Disc Golf Club including membership, events, or general disc golf questions, visit www.locodiscgolf.com.

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