Leesburg’s Flower Lady Surpasses $100,000 raised for Loudoun Hunger Relief

Leesburg, VA; Rachel Roberts, the “Flower Lady” has been raising money for Loudoun Hunger Relief since 2012 through her flower stand on Edwards Ferry Rd in Leesburg. Through the end of last year’s growing season, Rachel had raised $90,000 to help the hungry in our community. She has raised another $10,000 already in 2020—a record year so far for the flower stand! We are proud to honor her for surpassing the $100,000 mark in fundraising, turning flowers into food for our community. Her fundraising efforts have put 400,000 meals into the bellies of our neighbors in need over the last 8 years.

She gathers blooms from her garden, arranges them in her kitchen in many purchased and donated vases, and places them at a roadside stand. This labor of love involves hundreds of hours of work every year—on top of the many hours that Rachel volunteers at Loudoun Hunger Relief’s pantry. The flowers are sold by the honor system, with customers asked to drop their offering in a donation box via cash or check payable to Loudoun Hunger Relief or send it to Rachel via Venmo @leesburgflowerlady. Her flowers mean food to those in need, and Rachel’s giving heart and dedication are inspiring.

To further support her fundraising efforts, you can visit the flower stand at 307 Edwards Ferry Rd, NE in Leesburg or donate directly at www.loudounhunger.org/donate-now.

About Loudoun Hunger Relief

Loudoun Hunger Relief, Loudoun’s leader in food assistance has been serving the Loudoun community since 1991. Last year, LHR served 8,000 Loudoun residents. 40% of those served are children and another 13% are senior citizens. LHR distributed 1.6 million pounds of food last year. Since mid-March 2020, LHR has served more than 14,000 people and distributed more than 672,000 pounds of food to neighbors in need, seeing a significant increase in need due to the COVID19 pandemic. Loudoun residents in need of food can make appointments for food on the website or call the pantry. LHR service hours and mobile pantry information is available on the website. For more information or to make an appointment, please visit www.loudounhunger.org or call 703-777-5911.
Photos Courtesy of Loudoun Hunger Relief