



2017 Strategic Plan Overview

VISION	A community where everyone has access to sufficient, nutritious food.
MISSION	To feed the hungry of Loudoun County, Virginia.
CORE VALUES	<ul style="list-style-type: none">•We serve people with dignity and compassion, listening without judging. We provide nutritious choices.•We appreciate and respect the people who serve alongside us. We express our gratitude.•Our services are dependable, efficient and sustainable. We are good stewards of our gifts and resources.•We make evidence based decisions.

Fulfilling our Mission with Strategic Focus

Supply

We will provide an adequate supply of nutritious food.

Education

We will help people understand the nature of hunger and good nutrition.

Empowerment

We will empower people to break the cycle of poverty and hunger.

Delivery

We will work to provide an efficient food delivery system.

Innovative Tactics with Evidence Based Measurements

- Food options with less salt and sugar.
- Increased supply of fresh produce, lean proteins and dairy products.
- Provide ethnically relevant foods.

- Teach staff, volunteers and the families we serve about the role of nutrition in health and chronic diseases.
- Advocate with our donors and the general public to increase understanding of the hunger issues facing our community.

- Provide private consultations to new clients to ensure they are connected to all the services they might need.
- Work with our partner agencies to develop a seamless referral system for services.

- Allow clients to choose the foods they would like for their families.
- Provide a clean, bright, and welcoming facility. Implement a “pop-up pantry” model that brings food to those who can’t get to us.